



**e**  
**tissue**

## **CIRCULAR TISSUE PAPER**

TOP QUALITY RECYCLED PAPER  
FOR AN **FAIR** PRICE

# E-TISSUE IS AN INNOVATIVE PRODUCT PRODUCED ENTIRELY FROM RE-USED RAW MATERIALS

A circular product line which the chain from production process to collection of used paper towels is closed. E-Tissue is produced from top quality recycled kraft paper; cellulose paper trims (remnants of mother rolls) and recycled paper towels. No chlorides or chemicals are added during the E-Tissue production process, so all E-Tissue products are safe for people and planet.

## E-TISSUE'S SPECIAL FORMULA GUARANTEES:



**DRY STRENGTH  
EQUIVALENT TO PURE  
CELLULOSE QUALITY**



**EXCEPTIONAL WET  
STRENGTH**



**SOFT TISSUE-FEEL**



**EXCELLENT  
ABSORPTION CAPACITY**



**E-TISSUE IS  
ECONOMICALLY  
SUSTAINABLE**



**PLEASANT FRAGRANCE**

E-Tissue's circular product line reduces the carbon, chemical and water footprint. By incorporating used products into the E-Tissue production process, there is no loss of raw materials and we contribute to a more sustainable environment.

- 1 SUSTAINABLE FORESTRY
- 2 CELLULOSE FACTORY
- 3 PURE CELLULOSE PAPER FACTORY
- 4 CONVERTING FACTORY
- 5 KRAFT PAPER AND TISSUE TRIMS
- 6 PREMIUM RECYCLED PAPER FACTORY
- 7 ADDITION OF RECYCLED PAPER
- 8 CONVERTING
- 9 E-TISSUE PRODUCT LINE



It is critically important to consider the environment during the production process. The E-Tissue line has been awarded the European Ecolabel thanks to a demonstrable reduction of the environmental footprint. The European environmental hallmark is for non-food products and services that have less of an environmental impact than comparable products without the hallmark. Like products with the FSC hallmark, products with the European Ecolabel are manufactured from sustainably managed forests. Products with the European Ecolabel also have a demonstrably reduced environmental impact during the entire lifecycle of the product.



Suitable for contact with dry, moist and greasy foods.



This product has been dermatologically tested.



Guarantees that paper products are derived from sustainably managed forests.

## E-TISSUE CONTRIBUTES TO ACHIEVING NUMEROUS SUSTAINABLE DEVELOPMENT GOALS



In the circular economy, waste is no longer waste and raw materials or materials are reused and recycled optimally. The United Nations formulated the Sustainable Development Goals (SDG's) for the entire world population to achieve this objective. We want to use these goals to make the world a better place together. In addition to ending poverty, we focus on health, education and sustainability, amongst others, with these SDG's.

Sustainability and corporate social responsibility are deeply embedded within the operational management of MTS Euro Products. Our circular E-Tissue product line is geared towards various SDGs to ensure consideration for people and planet is a high priority for MTS Euro Products and our partners. With these SDG's in mind, we all work towards a better environment and strive for a more sustainable future for everyone.



### RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensures efficient use of natural resources. With a view to a better environment, the production of goods needs to become more efficient by producing with fewer raw materials. In addition, production must become cleaner with the goal of reducing chemicals and other waste. This is exactly what we do with the E-Tissue circular product line. By adding trims and used paper towels to the production process and avoiding the use of chlorides and chemicals in the production process, E-Tissue contributes to a better and healthier world.



### CLIMATE ACTION

Everyone is aware of climate change. Global warming affects our daily life and the incomes of millions of people. The frequency of droughts, flooding, and severe storms is increasing due to climate change. The greenhouse gases we emit are causing the earth's temperature to rise rapidly. This is causing polar ice to melt and the sea level to rise. We are contributing to a reduction in the carbon, chemical and water footprint and a more sustainable climate with the E-Tissue circular concept.



### LIFE ON LAND

Protect, restore and promote the sustainable use of ecosystems and responsible management of forests (prevention of desertification). To prevent deforestation and desertification, no new raw materials are used in the production of E-Tissue, only recycled materials. This counters desertification and promotes forestation.



## WHAT CAN WE OURSELVES DO TO CONTRIBUTE TO THE CIRCULAR ECONOMY?

The primary objective of a circular economy is to reuse raw materials and other materials as optimally as possible. How can you contribute? Smarter management of products in the purchase, usage and disposal phase reduces the volume of waste produced.

Simple solutions such as borrowing or sharing products, purchasing products with a longer lifespan, printing less, and correct separation of your waste, for example.

It is the small changes in daily lifestyle that reduce wastage of raw materials considerably and contribute to a more sustainable environment.



## LIFE CYCLE ANALYSIS REPORT (LCA)























To better understand the environmental impact of our E-Tissue products, MTS Euro Products commissioned a life cycle impact report (LCA). LCA is a method to determine the total environmental impact of a product throughout its life cycle. This allows us to identify and reduce the impact of products and human activities on the environment.

E-Tissue's LCA Report shows, among other things, that the emissions of CO<sub>2</sub>e in the entire life cycle of E-Tissue per kg is 35.4% lower than that of a comparable pure cellulose product (2.24kg CO<sub>2</sub>e versus 3.46 kg CO<sub>2</sub>e per kg of paper produced).

CO<sub>2</sub>e EMISSIONS PER KG



## TOILET PAPER

											
 Art. Nr. 237330 TOILET PAPER	2	300	12CM	42MM	10CM	9,8CM	30M	4	10	48	
 Art. Nr. 247315 MINI JUMBO TOILET PAPER	2	1000	18,5CM	63MM	15CM	9CM	150M	12	12	60	
 Art. Nr. 237318 TOILET PAPER WITH BANDAROL	2	180	18CM	63MM	18CM	9,8CM	18M	4	10	48	
											
 Art. Nr. 237325 TOILET PAPER BULKPACK	2	18 X 10,5CM	250	36	9000	40					

## FOLDED HAND TOWELS

						
 Art. Nr. 227324 MULTIFOLD HAND TOWELS	2	20,5 X 24CM	150	25	3750	44
 Art. Nr. 207321 Z-FOLD HAND TOWELS	2	21,5 X 21CM	200	15	3000	40

## HAND TOWEL ROLLS

								
 Art. Nr. 127315 HAND TOWEL ROLL MINI MATIC	2	15CM	39MM	20CM	130M	6	66	

## CENTERFEED ROLLS

									
 Art. Nr. 117315 MIDI CENTERFEED ROLL	2	450	20CM	50MM	19CM	34CM	153M	6	48

## INDUSTRIAL PAPER ON ROLL

									
 Art. Nr. 107336 INDUSTRIAL PAPER ON ROLL - XL	2	1200	30 CM	72MM	24CM	30CM	360M	2	60

### MORE INFORMATION?

Would you like more information about our circular solution?  
Contact one of our account managers to discuss the options.



[www.europroducts.nl](http://www.europroducts.nl)

[WWW.E-TISSUE.NL](http://WWW.E-TISSUE.NL)